

**WOGY-FM, WYNU-FM, WLSZ-FM, WQGY-FM, WTJS-AM, WLLI-AM****EEO REPORT**

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c) (6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station(s) Employment Unit that is comprised of the following stations: WOGY-FM licensed to Jackson (Madison County), TN, WYNU- FM licensed to Jackson (Madison County), TN, WLSZ-FM, licensed to Humboldt (Gibson County),TN, WQGY-FM licensed to Dyer (Gibson County),TN, WTJS-AM licensed to Jackson (Madison County), TN and WLLI-AM licensed to Humboldt, (Gibson County), TN all with corporate offices for Forever South, LLC in Bowling Green (Warren Co.), KY and is required to be placed in the public inspection files of these stations and posted on their respective websites, if the stations have websites.

The information contained in this Report covers the time period beginning April 1, 2006 to and including March 31, 2007 (the “Applicable Period”).

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

Appendices 1, 2 and 3, which follow, have been designed, in the aggregate, to provide the required information.

**Section 1: Vacancy Information**

<b>Full Time Positions Filled By Job Title</b>	<b>Recruitment Source of Hiree</b>	<b>Total of Interviewees from All Sources for This Position</b>
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<b>Position</b>	<b>Hire Date</b>	<b>Number Hired</b>	<b>Recruitment Source</b>	<b>Number of Interviews</b>
<b>1. Sales</b>	<b>4/10/06</b>	<b>(1 Hired)</b>	<b>Radio Ad</b>	<b>19</b>
<b>Sales</b>	<b>4/10/06</b>	<b>(1 Hired)</b>	<b>Radio Ad</b>	
<b>Sales</b>	<b>4/18/06</b>	<b>(1 Hired)</b>	<b>Radio Ad</b>	
<b>2. Sales Assistant</b>	<b>5/22/06</b>	<b>(1 Hired)</b>	<b>The Jackson Sun</b>	<b>29</b>
<b>3. Program Dir.</b>	<b>6/28/06</b>	<b>(1 Hired)</b>	<b>Shane Media</b>	<b>9</b>
<b>4. Air Talent</b>	<b>7/17/06</b>	<b>(1 Hired)</b>	<b>Employee Referral</b>	<b>13</b>
<b>Air Talent</b>	<b>7/31/06</b>	<b>(1 Hired)</b>	<b>Employee Referral</b>	
<b>Air Talent</b>	<b>7/31/06</b>	<b>(1 Hired)</b>	<b>Internal Posting</b>	
<b>5. *News Director</b>	<b>8/21/06</b>	<b>(1 Hired)</b>	<b>allaccess.com</b>	<b>4</b>
<b>6. Sales</b>	<b>10/4/06</b>	<b>(1 Hired)</b>	<b>State Gazette</b>	<b>18</b>
<b>7. Sales</b>	<b>4/2/07</b>	<b>(1 Hired)</b>	<b>Radio Ad</b>	<b>17</b>
<b>Sales</b>	<b>4/2/07</b>	<b>(1 Hired)</b>	<b>Employee Referral</b>	
<b>Sales</b>	<b>4/16/07</b>	<b>(1 Hired)</b>	<b>Radio Ad</b>	

**Total Number of Persons Interviewed During Applicable Period: 109**

\* This hire was considered exigent by the licensee and, therefore, only on-file resumes were utilized and no other recruitment sources.

## Section 2: Recruitment Source Information

Recruitment Source	Total Number Of Interviewees This Source Has Provided During Period (if any)	Full Time Positions Which This Source Was Utilized
1. WOGY/WYNU/WTJS WQGY/WLLI/WLSZ (on air commercials)	42	Sales, Sales Assistant, Air Talent, Production Director
2. Employee Referrals	14	Sales, Sales Assistant, Program Director, Air Talent Production Director
3. Internal Posting	2	Sales, Sales Assistant, Program Director, Production Director, Air Talent
4. Freed Hardeman University	0	Sales, Sales Assistant, Program Director, Production Director, Air Talent
5. Jackson State Comm. College	1	Sales, Sales Assistant, Program Director, Air Talent
6. Lambuth University	0	Sales, Sales Assistant, Program Director, Production Director, Air Talent
7. University of TN-Martin	0	Sales, Sales Assistant, Program Director, Production Director, Air Talent
8. Lane College	0	Sales, Sales Assistant, Program Director, Production Director, Air Talent
9. Nashville Urban League	0	Sales, Sales Assistant, Program Director, Production Director, Air Talent

<b>10. Tennessee Job Service</b>	<b>5</b>	<b>Sales, Sales Assistant, Program Director, Production Director, Air Talent, Sales, Sales Assistant</b>
<b>12. The Jackson Sun</b>	<b>11</b>	<b>Sales, Sales Assistant</b>
<b>13. State Gazette</b>	<b>11</b>	<b>Sales</b>
<b>14. Shane Media</b>	<b>13</b>	<b>Air Talent, Program Director Production Director</b>
<b>15. allaccess.com</b>	<b>4</b>	<b>Air Talent, Program Director, Production Director</b>
<b>16. CareerBuilder.com</b>	<b>6</b>	<b>Sales Assistant</b>
<b>17. Union University</b>	<b>0</b>	<b>Sales, Sales Assistant, Program Director, Production Director, Air Talent,</b>

**Indicates sources that have requested notifications of job openings: None**

### **Section 3: Supplemental (Non-vacancy Specific) Recruitment Activities Undertaken by WOGY-FM, WYNU-FM, WLSZ-FM, WQGY-FM, WTJS-AM, WLLI-AM**

#### **Career Fairs**

1. Jared Walters, Air Personality participated in the University of Tennessee at Martin's Job Fair, March 2006.
2. Verla Price, General Manager, of Forever South made a presentation in June 2006 to the West Tennessee Advertising Federation at Union University, Jackson, TN. Her speech detailed the advertising industry and employment with Forever Communications, Inc.
3. March 2007, Ralph Thomas, Marketing Executive for Forever South presented the students of the University of Tennessee, Martin, Tennessee; with the benefits and opportunities that Forever has to offer as an employer as well as to the community.
4. In January 2007, Mark Mackey, General Manager, of Forever South, Bowling Green, KY participated in the Kentucky Broadcasters Association on line job fair for Forever Communications Bowling Green, KY and Jackson, TN markets.

#### **Internship**

On July 12, 2006 a student with the University of Tennessee at Martin began an internship which ran through August 10, 2006. The intern was hired to work full-time to replace the sales assistant that resigned in June 2006.

On September 5, 2006 a student with Lambuth University began a programming internship which ran through November 27, 2006.

On January 15, 2007 a student with Lambuth University started a marketing executive internship which ran through April 20, 2007. The intern was informed that he would be hired full-time upon graduation in May 2007.

On January 12, 2007 a student with Lambuth University started a programming internship which ran through April 22, 2007. The intern was informed she would be hired for a part-time board operation position the 1<sup>st</sup> of July, 2007.